

EEO Public File Report 8/1/11

**Prepared by: Terry Steward, General Manager
WWIB/WOGO**

WWIB(FM) is a religious station with a strong Christian family-oriented format. We require all of our employees to believe in Christian values, which are important to both our programming and our image and relations with the community. Therefore, we are exempt from some of the FCC's specific equal employment opportunity recruitment requirements, but we may not discriminate based on race, color, national origin, or gender. However, we do make an effort to disseminate information about job opportunities and attempt to assist people who meet our Christian qualifications in finding employment. Examples of activities during the last year are:

1. **Training Programs:** WWIB/WOGO's engineer attended the Society of Broadcast Engineers' Annual Broadcaster's Clinic in Madison, WI on October 14 & 15, 2010
2. **Sales Training:** WWIB/WOGO sales persons jointly attended and viewed monthly Webinars online, presented by the WBA, Wisconsin Broadcaster's Association (September, 2010-July, 2011)

WOGO(AM) has a talk/sport format but operates on an automated/satellite basis without a separate staff. Our Christian values requirement applies to all employees of both stations.

The following is a list of **vacancies for full-time jobs during the reporting period 8/2/10 – 8/1/11:**

<u>Job Title</u>	<u>Date Open</u>	<u>Date Filled</u>	<u>Recruitment Source</u>
Account Executive	8-15-10	1-17-11	www.wwib.com

During the reporting period August 2, 2010 to August 1, 2011 the following recruitment sources were contacted with job posting with the following responses:

Bethel University www.bethel.edu/career-services 3900 Bethel Drive St Paul, MN 55112 651.638.6400	0 referrals posting: sales 8/15/10-12/31/10
Wisconsin Broadcasters Association Mandy Ludy mludy@wi-broadcasters.org 44 E. Mifflin St., Ste 900 Madison, WI 53703	0 referrals posting: sales 8/15/10-12/31/10

<p>Wisconsin Jobs for Wisconsin Grads www.myconsortium.com wijobs4wigrads@uwgb.edu</p>	<p>1 referral posting: 8/15/10-12/31/10</p>
<p>University of Wisconsin-Eau Claire www.uweccareerservices.org Debbie Peterson, UWEC 105 Garfield Ave. P.O. Box 4004 Eau Claire, WI 54702 715.836.4023</p>	<p>2 referrals posting: 8/15/10-12/31/10</p>
<p>Wisconsin Technical Colleges www.wisconsintechconnect.com</p>	<p>0 referral posting: 8/15/10-12/31/10</p>
<p>WOGO(AM) Radio www.wogo@wogo.com 2396 Hallie Rd, Ste1 Chippewa Falls, WI 54729 715.723.1037</p>	<p>0 referral posting: 9/6/10-12/23/10</p>
<p>WWIB(FM) Radio www.wwib@wwib.com 2396 Hallie Rd., Ste 1 Chippewa Falls, WI 54729</p>	<p>3 referrals posting: 9/3/10-12/23/10</p>
<p>WWIB website www.wwib.com</p>	<p>2 referrals posting: 8/15/10-12/31/10</p>

Total Referrals: 8