

EEO Public File Report 8/1/10

**Prepared by: Terry Steward, General Manager
WWIB/WOGO**

WWIB(FM) is a religious station with a strong Christian family-oriented format. We require all of our employees to believe in Christian values, which are important to both our programming and our image and relations with the community. Therefore, we are exempt from some of the FCC's specific equal employment opportunity recruitment requirements, but we may not discriminate based on race, color, national origin, or gender. However, we do make an effort to disseminate information about job opportunities and attempt to assist people who meet our Christian qualifications in finding employment. Examples of activities during the last year are:

1. **Training Programs:** WWIB/WOGO's engineer attended the Society of Broadcast Engineers' Annual Broadcaster's Clinic in Madison, WI on October 13 & 14, 2009.
2. **Sales Training:** WWIB/WOGO sales persons jointly attended and viewed two "live" Webinars online, presented by the WBA, Wisconsin Broadcaster's Association, on March 4th and April 7th, 2010.

WOGO(AM) has a talk/sport format but operates on an automated/satellite basis without a separate staff. Our Christian values requirement applies to all employees of both stations.

The following is a list of **vacancies for full-time jobs during the reporting period 8/2/09 – 8/1/10:**

<u>Job Title</u>	<u>Date Open</u>	<u>Date Filled</u>	<u>Recruitment Source</u>
Account Executive	9-1-09	4-5-10	WOGO AM
On-Air Announcer	10-31-09	hiring freeze	April 1,2010

During the reporting period August 2, 2009 to August 1, 2010 the following recruitment sources were contacted with job posting with the following responses:

<u>Sales Position Advertising Sources</u>	Number of Referrals
2009-2010	
Filled: 4/5/10 by Tim Jones	
Wisconsin TechConnect	2
www.wisconsintechconnect.com	
posted 10/13/09-3/10/2010	
Bethel University	0
Online Career Center	
www.bethel.edu/career-services	
3900 Bethel Drive	
St. Paul, MN 55112	
651.638.6400	
posted 10/14/09-3/12/2010	
University of WI-Eau Claire	0
www.uweccareerservices.org	
Debbie Peterson, UWEC	
105 Garfield Ave. P.O. Box 4004	
Eau Claire, WI 54702	
715.836.4023	
posted 10/14/09-3/12/10	
Jobs for Wisconsin Grads	4
www.myconsortium.com	
wijobs4wigrads@uwgb.edu	
posted 10/14/09-3/1/2010	
WWIB-FM 103.7 FM	4
2396 Hallie Rd, Ste 1	
Chippewa Falls, WI 54729	
715.723.1037	
Posted 10/5-12/31/09; 1/5/10-3/15/10	
WOGO AM 680	1
2396 Hallie Road, Ste 1	
Chippewa Falls, WI 54729	
715.723.1037	
Posted 10/5/09-12/31/09; 1/5/10-3/15/10	
WWIB FM website	4
www.wwib.com	
715.723.1037	
posted 10/15/09 – 3/12/10	
WOGO AM website	0
www.wogo.com	
715.723.1037	
posted 10/15/09-3/12/10	
Wisconsin Broadcasters Assoc. (WBA)	1
www.wi-broadcaster.org ; Mandy Ludy mludy@wi-broadcaster.org	
44 E Mifflin St., Ste 900	
Madison, WI 53703	
608.255.2600	
posted 10/22/09-1/10/10	
	Total Referrals: 16

Morning Drive On-Air Announcer Advertising Sources

2009-2010

Decision to cease hiring April 1, 2010

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| University of WI-Eau Claire
www.uweccareerservices.org
Debbie Peterson, UWEC
105 Garfield Ave., P.O. Box 4004
Eau Claire, WI 54702 | posted 10/22/09-12/22/09 |
| Wisconsin Technical Colleges
www.wisconsintechconnect.com | posted 10/22-3/10/10 |
| Bethel University
www.bethel.edu/career-services
390- Bethel Drive
St. Paul, MN 55112
651.638.6400 | posted 10/22/09-3/20/10 |
| Wisconsin Jobs for Wisconsin Grads
www.myconsortium.com
wijobs4wigrads@uwgb.edu | posted 10/22-12/22/09 |
| Wisconsin Broadcasters Assoc. (WBA)
www.wi-broadcaster.org
Mandy Ludy mludy@wi-broadcaster.org
44 E. Mifflin St., Ste 900
Madison, WI 53703
608.255.2600 | posted 10/22/09-1/10/2010 |
| WWIB FM 103.7 FM
2396 Hallie Road, Ste 1
Chippewa Falls, WI 54729
715.723.1037 | posted 10/5/09-12/31/09;
1/05/10-3/15/10 |
| WOGO AM 680 AM
2396 Hallie Road, Ste 1
Chippewa Falls, WI 54719
715.723.1037 | posted 10/5/09-12/31/09;
1/5/10-3/15/10 |
| WWIB website
www.wwib.com | posted 12/22/09-current |
| W.W.I.B. Inc. <i>Update</i> newsletter
2396 Hallie Road, Ste 1
Chippewa Falls, WI 54729
715.723-1037 | posted November, 2009 |
| HisAir.Net
Ted@hisair.net | posted January, 2010 –March, 2010 |
| CRW@christianradioweekly.com | posted 12/13/09-1/13/10 |